

# 5th Annual Journey to Wholeness Fundraising Event!



## Sponsorship Proposal

Insight Counseling Centers was formed in 1985 when a handful of visionary people brought to fruition their dream of providing spiritually informed and psychologically sound counseling for the Nashville area. Now, over 35 years later, we have grown to eight centers in Middle Tennessee, and we offer telehealth statewide, providing more than 7,000 hours of counseling to individuals, couples, and families every year. Insight provides financial assistance to more than 85% of their clients using an income-based fee scale. This event is our largest fundraiser of the year, which enables us to continue providing compassionate mental health services to individuals, couples and families.

This year's event will build on the success of the previous four years. The Journey to Wholeness event will be a hybrid event with both an in-person breakfast and live-streaming, for those who choose to participate in the comfort of their homes. Attendees will hear client stories and the impact Insight's mission is having on the lives of Tennesseans. The event will be live-streamed and then archived on our social networking channels, meaning your sponsorship recognition will have an unlimited "shelf life."

**When: Thursday, September 14, 2023, 7:45 am - 8:45 am**  
**Location: West End United Methodist Church**



*"I had no medical coverage at the time...and the sliding scale factor actually is something that helped me just being single...it was affordable and wasn't gonna add stress so that was helpful." -Holly, Insight Client*

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SPONSORSHIP LEVELS

**I. PRESENTING.....\$5,000**

Benefits: Representative from sponsoring organization provides opening greeting during the event. Prominently displayed as **Presenting Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Logo displayed on signage at the homes of live table host locations. Seating for 10 at VIP tables.

**II. BENEFACTOR.....\$3,000**

Benefits: Prominently displayed as **Benefactor Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Logo displayed on signage at the event and homes of live table host locations. Seating for 8 at VIP tables.

**III. PARTNER.....\$2,000**

Benefits: Prominently displayed as **Partner Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Seating for 6 at VIP tables.

**IV. FRIEND.....\$1,000**



Benefits: Company name, without logo, displayed as **Friend Sponsor**, in selected electronic materials, Insight website, event/advertising, and event presentation. Company name displayed on signage at the homes of live table host locations. Seating for 4 at VIP tables.

**V. SUPPORTER.....\$500**

Benefits: Company name, without logo, displayed as **Supporter Sponsor**, in selected electronic program advertising, and event presentation.



"Just having someone there to listen definitely decreased the loneliness. It made me feel known. It helped me make it through a time in my life that was incredibly scary."  
 -Tayllor,  
 Insight Client

|   |              |   |
|---|--------------|---|
| EST. <b>1985</b>  |              | <b>8</b> Locations  |
|  | <b>7,000</b> |  |
| Therapy Sessions per Year   |              |   |
| <b>85%+</b>   |              | <b>95</b>   |
| Clients Depend on Financial Aid   |              | TN Counties Have Access to Insight's TeleHealth Services                              |
| In 2022, Insight provided more than \$400,000 in unreimbursed care (unaudited)        |              | <b>\$400K</b>   |
| <b>4,000</b>  |              | Social Media Followers and Email Subscribers  |

# 5th Annual

## Journey to Wholeness Fundraising Event!



### Sponsorship Commitment

**General.** The sponsor hereby agrees to sponsor the event Journey to Wholeness, described in the SPONSORSHIP PROPOSAL, at the \_\_\_\_\_ level. Insight Counseling Centers is a 501(c)(3) nonprofit organization (EIN:58-1731899). Donations are tax-deductible to the extent allowed by law.

**Limitation of Sponsorship.** Unless otherwise provided, the Sponsor benefits described in this agreement are related solely to the Journey to Wholeness virtual event, to be held on Thursday, September 14, 2023. The Sponsor shall have the right of first refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and Insight Counseling Centers shall agree.

**License and Usage.** Sponsor hereby grants Insight Counseling Centers a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. Insight Counseling Centers agrees that the Proprietary Information will be used only in connection with the 2023 Journey to Wholeness event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and Insight Counseling Centers may agree.

**Amendments.** This agreement may be amended only by a written instrument executed by both parties. Payment in full must be received by August 21, 2023.

Sponsoring Company \_\_\_\_\_

Representative Signature \_\_\_\_\_

Date \_\_\_\_\_

Make checks payable to **Insight Counseling Centers** and mail to:  
**PO Box 50242, Nashville, TN 37205**

**Online payment:** <https://insightcounselingcenters.org/sponsorship>

Insight Counseling Centers Representative \_\_\_\_\_

Date \_\_\_\_\_

*Thank you!*  
*Denise, Insight Client*

