

6th Annual Journey to Wholeness Fundraising Event!



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Sponsorship Proposal

Insight Counseling Centers was formed in 1985 when a handful of visionary people brought to fruition their dream of providing spiritually informed and psychologically sound counseling for the Nashville area. Now, almost 40 years later, we have grown to ten centers in Middle Tennessee, and we offer telehealth statewide, providing more than 6,000 hours of counseling to individuals, couples, and families every year. Insight provides financial assistance to more than 85% of their clients using an income-based fee scale. This event is our largest fundraiser of the year, which enables us to continue providing compassionate mental health services to individuals, couples and families.

This year's event will build on the success of the previous five years. The Journey to Wholeness event will be a hybrid event with both an in-person breakfast and live-streaming, for those who choose to participate in the comfort of their homes. Attendees will hear client stories and the impact Insight's mission is having on the lives of Tennesseans. The event will be live-streamed and then archived on our social networking channels, meaning your sponsorship recognition will have an unlimited "shelf life."

When: Thursday, September 26, 2024, 7:45 am - 8:45 am
Location: West End United Methodist Church



"I decided it was time to get some help, so I looked into counseling and found Insight. One of the things that made it stick out for me was the fact that they had financial assistance. When I saw they had that extra help, I was like, 'Okay, this is probably the one for me.'" -Tiffany, Insight Client

SPONSORSHIP LEVELS

I. PRESENTING.....\$5,000

Benefits: Representative from sponsoring organization provides opening greeting during the event. Prominently displayed as **Presenting Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Seating for 10 at VIP tables. Logo displayed on signage at Journey to Wholeness house parties.

II. BENEFACITOR.....\$3,000

Benefits: Prominently displayed as **Benefactor Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Seating for 8 at VIP tables. Logo displayed on signage at Journey to Wholeness house parties.

III. PARTNER.....\$2,000

Benefits: Prominently displayed as **Partner Sponsor**, incorporating a hyperlink to the corporate site in all electronic materials, including corporate logo on header of email campaign and Insight's website, press releases, and social media postings. Seating for 6 at VIP tables.

IV. FRIEND.....\$1,000

Benefits: Company name, without logo, displayed as **Friend Sponsor**, in selected electronic materials, Insight website, event/advertising, and event presentation. Company name displayed on signage at the homes of live table host locations. Seating for 4 at VIP tables.

V. SUPPORTER.....\$500

Benefits: Company name, without logo, displayed as **Supporter Sponsor**, in selected electronic program advertising, and event presentation.



"I'm just really thankful that you guys are here and that you have provided a space for me to be loved. That is what's so important about mental health, that we're able to connect the broken to the loved." -Cassie, Insight Client

EST. **1985** | **10** Locations



6,000



Therapy Sessions per Year

85%+

Clients Depend on Financial Aid

95

TN Counties Have Access to Insight's TeleHealth Services

In 2023, Insight provided more than \$290,000 in unreimbursed care (unaudited)

\$290K

4,000

Social Media Followers and Email Subscribers

6th Annual

Journey to Wholeness Fundraising Event!



Sponsorship Commitment

General. The sponsor hereby agrees to sponsor the event Journey to Wholeness, described in the SPONSORSHIP PROPOSAL, at the _____ level. Insight Counseling Centers is a 501(c)(3) nonprofit organization (EIN:58-1731899). Donations are tax-deductible to the extent allowed by law.

Limitation of Sponsorship. Unless otherwise provided, the Sponsor benefits described in this agreement are related solely to the Journey to Wholeness virtual event, to be held on Thursday, September 26, 2024. The Sponsor shall have the right of first refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and Insight Counseling Centers shall agree.

License and Usage. Sponsor hereby grants Insight Counseling Centers a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. Insight Counseling Centers agrees that the Proprietary Information will be used only in connection with the 2024 Journey to Wholeness event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and Insight Counseling Centers may agree.

Amendments. This agreement may be amended only by a written instrument executed by both parties. Payment in full must be received by August 30, 2024.

Sponsoring Company _____

Representative Signature _____

Date _____

Make checks payable to **Insight Counseling Centers** and mail to:
PO Box 50242, Nashville, TN 37205

Online payment: <https://insightcounselingcenters.org/sponsorship>

Insight Counseling Centers Representative _____

Date _____

"They have changed my life, and I know that they are going to change others'. Thank you." -Mary, Insight Client

